



PRESS

PITTI IMMAGINE BIMBO

TRENDS

PITTI BIMBO

(Main Pavilion: Upper Level, Ground Floor, Lower Level - Sala Alfa; Monumental Area: Sala delle Colonne, Sala dell'Arco, Sala della Volta, Galleria)

Contemporary nitty-gritty: a lighthearted mix of classical and street-style, the elegant and the casual, the romantic and the militaresque, the ethnic and the vintage. A world full of colors and movement that plays at reinventing "big-people's clothes" with a pinch of poetry. And where even the important occasion is becoming less "on point" and "softer," more relaxed, more informal.

Boys

So many styles to choose from: Indiana Jones adventure, with little and big pockets everywhere, desert colors, comfortable volumes; metropolitan sport, with writing, numbers, prints, team colors; tropical atmospheres with Caribbean patterns and colors, bowling shirts, and big Bermudas.

Girls

Romantic/contemporary. Flowers: from the micro to the maxi, from Liberty-style to the Hawaiian islands. Ruching, ribbons, lace, and strass. Little skirts, petticoat-style; wraparound sweaters. Sweet but not sugary: with "tough" sports prints and appliqués, mimicking the boys' military style, with irony. In an explosion of pop colors.

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Infants

All the love and protection in the world: strictly natural, pure materials; plain but amusing clothes with lots of tiny patterns and colored buttons in special shapes. For a wardrobe full of love.

Inspirations

Postcard views: the desert, Miami Beach, the Caribbean islands, the Orient

College

Sport/chic, sport/vintage, sport tout court

Surfing

Workwear

“Glam” military

“Easy Rider,” junior-style

The tailored look: impeccable cuts, perfect proportions – and a touch of humor. Elegance as a game

Mix ‘n’ match: army pants + romantic T-shirts or piccolo Lord jackets, sweats + lace

Naturalness and simplicity, for special occasions as for everything else

Forms

Bomber jackets

The deconstructed jacket

Safari shirts

Sweatsuits

The casual classics: five-pocket pants and chinos

Calf-length pants, oversize Bermudas

Cargo pants

Singlets

Bowling shirts

Sleeveless tees

Oversize pullovers

Ergonomic design for the most “technical” sportswear

“Explorer” clothes: drawstrings, zippers, big patch pockets

Contrasting net or ribbon inserts

For girls:

Overalls

Sleeveless chasubles

Caftans with formal shirtfronts

Ruffled skirts

Petticoat-skirts

Short pleated skirts

Miniskirts

“Capri” pants

Asymmetrical hems

Clinging sweaters



Sleeveless sweatshirts
Laces and ribbons for closures
Ruching, puffed sleeves

Materials

Cotton: satin, poplin, gauze, seersucker, canvas, gabardine; structured cottons; ottoman, flannelette
Rip-stop fabrics and parachute cloth
Linen, linen/cotton
Cotton/nylon, cotton/polyester
Matte-finish nylon
Lycra
Regular and stretch denim treated in a thousand different ways (washed, stone-washed, or with enzymes)
Jersey, piquet, cotton or extra-light wool plush
Net, loose knits

For girls:
Silk (mousseline, satin, georgette, chiffon)
Cotton and viscose tulle

Colors

Army green, khaki, ecru, clay, apricot
Gray, sky blue, white, cream, ivory, China blue, powder blue
Fuchsia, pink, acid green, grass green, turquoise, orange, red, yellow
Gold, silver
Black

Special treatments for a “lived-in” feeling
Mal-teints and tie-die effects

Graphics with an Arabian flair
Floral motifs in all sizes and styles: from the micro to Liberty to Hawaiian
Dragons, exotic divinities, ideograms
Dots and stripes
Small checks, micro-Vichy
Logos, big numbers, coats of arms, patches
“Heraldic” prints
Hand-printed prints

For girls:
Embroideries with sequins and beads
Tiny studs
Glitter prints



Accessories

Embroidered swimsuits in bright colors, with beads, strass, laser appliqués, and crocheted borders

“Technical” style for sneakers and sandals: in leather, fabric, technical nets, or pre-formed gel; with Velcro, elastic, or zip closures; boating shoes, moccasins

Footwear in pop colors with appliqués, numbers, special rubber decals

Bootees and socks for the youngest, in precious and strictly natural materials (cotton, linen, silk); made more precious with embroidered details and organdy, strass, and lace appliqués
The eternal openwork summer hosiery

For girls:

Lace panty-hose

Socks with lace and ribbons

Rope-soled sandals, or leather sandals of ethnic inspiration with beads and mirror insets